

MEDIA KIT



MNCREW PRESENTS
TWIN CITIES ORTHOPEDICS'

women **run**



5K • 10K • 10MI



RUN. LEAD. **EMPOWER.**

SEPTEMBER 27, 2015

WOMEN RUN THE CITIES



ANN BANCROFT

“Thank you, Ann Bancroft Foundation, for the priceless experience your foundation provided for these girls. They finally had an opportunity to do something just for themselves.”

— MARY M.,
ABF PROGRAM MENTOR

ABOUT

Our annual event, Women Run the Cities (WRTC), is designed to encourage women of all ages to engage in a healthy and active lifestyle while promoting networking among professional women. WRTC is an event open to all experience levels and features a 10 mile run, 10K run, a 5K run/walk and a 1 mile girls run. Event proceeds benefit The Ann Bancroft Foundation, The CREW Network Foundation and MNCREW.



Wow! – ESPN named WRTC a Top Five Race for Women in the Country! WRTC was also named “Favorite Run, Walk or Bike for a Cause” by the Minnesota Women’s Press.

We are proud to be heading into our ninth year. This year’s event is taking place on **September 27, 2015**. Plans are already in the works, so check our race website often for updates – www.womenrunthecities.com. On the website you will also see a link to a great video about our event as well as links to previous media coverage.

There are many [sponsorship opportunities](#) available for companies that would like to reach approximately 3,800 active Twin Cities women.

MNCREW MISSION

MNCREW champions the advancement and success of women in commercial real estate professions.



WOMEN RUN THE CITIES

RACE LENGTHS

- 10 Mile Run
- 10K Run
- 5K Run/Walk
- Girls 1 Mile Run

NOTABLE SPONSORS

- Twin Cities Orthopedics
- CBRE
- Dorsey & Whitney LLP
- Marcus & Millichap
- Athleta



FACEBOOK LIKES

3,318



TWITTER FOLLOWERS

1,161



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QUESTIONS?

Visit the [FAQ page](#) on our website

TESTIMONIALS

"I will definitely be back next year and tell my friends and neighbors to join me."

"The course was great!"

"Great event, good starter event for new runners, really supportive atmosphere."

"What a great opportunity to feel the sisterly support from other women! Many 'strangers' running near me commented about how hard it was to really take in the power of a group of women doing something like this together. It was wonderful!"

"Wonderfully organized race! I had a blast and for sure will do it again!"

"Love this event! I have run many races and this is by far one of my favorites...one I will do every year."



STATS

- ➔ **99% satisfaction rating with overall race**
- ➔ **99% satisfaction with race location and registration process**
- ➔ **Over 50% participate in the event multiple times (2+ years)**
- ➔ **Race registration increased by 28% last year**
- ➔ **Sold out in 2014**
- ➔ **Expecting race registration to increase to 3,800 in 2015 - a 15% increase**